

RADIO BROADCASTING: ON-AIR (CERTIFICATE N0637)

Arts Division Certificate N0637

The Radio Broadcasting On-Air Certificate of Achievement prepares students for entry level positions in a variety of performance specialties including disc jockey, news anchor, sportscaster, and commercial voice-overs. Students gain practical hands-on experience at the college radio stations as well as through an off-campus internship at a station, studio, or other broadcasting facility.

Required Courses

Course Prefix	Course Name	Units
R-TV 01	Introduction to Electronic Media	3
R-TV 02	On-Air Personality Development	3
R-TV 05	Radio-TV Newswriting	3
R-TV 11A	Beginning Radio Production	3
R-TV 15	Broadcast Law and Business Practices	3
R-TV 36	Beginning Commercial Voice-Over	3
R-TV 38	Radio Broadcasting Rules and Regulations	1.5
R-TV 96A	Beginning Campus Radio Station Lab: Studio Procedures and Equipment Operations	1
R-TV 96B	Intermediate Campus Radio Station Lab: On-Air and Behind-the-Scenes Skills	1
R-TV 96C	Advanced Campus Radio Station Lab: Program Hosting and Management Skills	1
R-TV 97A	Radio and Entertainment Industry Seminar	1
R-TV 97B	Radio/Entertainment Industry Work Experience	1
Choose 3 units from the following:		3
R-TV 03	Sportscasting and Reporting	
R-TV 04	Broadcast News Field Reporting	
R-TV 06	Broadcast Traffic Reporting	
R-TV 09	Broadcast Sales and Promotion	
R-TV 10	Radio Programming and Producer Techniques	
R-TV 11B	Advanced Radio Production	
R-TV 13	Interview, Talk, and Community Affairs Programming	
R-TV 17	Introduction to Podcasting	
R-TV 31	History of Radio DJs	
R-TV 32	Social Media in Broadcasting	
R-TV 35	Pop Culture in the Media	
R-TV 37	Advanced Voice-Over Techniques	
R-TV 39	Social Media and Online Ethics	
R-TV 99	Special Projects in Broadcasting and Entertainment Industry	
R-TV 101	Work Experience in Broadcast Entertainment	
Total Units		27.5

Radio Broadcasting Website (<http://www.mtsac.edu/radio/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Work as a DJ or newscaster on a commercial radio station
- Use the studio equipment to record and edit a pre-recorded piece

- Plan, set-up, and perform a radio station remote as an on-air personality
- Use social media during a live radio show to engage with the audience
- Operate the studio equipment required for a live radio broadcast

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

Looking for guidance? A counselor can help. This Guided Pathways for Success (GPS) is a suggested sequence of coursework needed for program completion. It is not an official educational plan. Schedule an appointment (<https://esars2012.mtsac.edu/appointments/counseling/eSARS.asp?WCI=Init&WCE=Settings>) with a counselor or advisor as soon as possible to create an individualized Mountie Academic Plan (MAP) specific to your goals and needs.

Course	Title	Units
Fall Term 1		
R-TV 01	Introduction to Electronic Media	3
R-TV 02	On-Air Personality Development	3
R-TV 11A	Beginning Radio Production	3
	Units	9
Spring Term 1		
R-TV 05	Radio-TV Newswriting	3
R-TV 15	Broadcast Law and Business Practices	3
R-TV 96A	Beginning Campus Radio Station Lab: Studio Procedures and Equipment Operations	1
	Units	7
Fall Term 2		
R-TV 36	Beginning Commercial Voice-Over	3
R-TV 38	Radio Broadcasting Rules and Regulations	1.5
R-TV 96B	Intermediate Campus Radio Station Lab: On-Air and Behind-the-Scenes Skills	1
Only need 3 units of R-TV Elective-choose 1 course ¹		
	Units	5.5
Spring Term 2		
R-TV 96C	Advanced Campus Radio Station Lab: Program Hosting and Management Skills	1
R-TV 97A	Radio and Entertainment Industry Seminar	1
R-TV 97B	Radio/Entertainment Industry Work Experience	1
Certificate: Radio Broadcasting: On-Air N0637 ⁷		
Submit petition to Admissions Records ^{Submit petition to Admissions Records}		
	Units	3
Total Units		24.5