

RADIO BROADCASTING: BEHIND-THE-SCENES (CERTIFICATE N0636)

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.

Arts Division

Certificate N0636

The Radio Broadcasting Behind-the-Scenes Certificate of Achievement provides expertise in a variety of behind-the-scenes specialties. Students gain practical hands-on-experience in the broadcasting industry through an off-campus internship at a radio station, production studio or other broadcasting facility.

Required Courses

Course Prefix	Course Name	Units
Core Courses		
R-TV 01	Introduction to Electronic Media	3
R-TV 10	Radio Programming and Producer Techniques	3
R-TV 11A	Beginning Radio Production	3
R-TV 11B	Advanced Radio Production	3
R-TV 15	Broadcast Law and Business Practices	3
R-TV 38	Radio Broadcasting Rules and Regulations	1.5
R-TV 96A	Beginning Campus Radio Station Lab: Studio Procedures and Equipment Operations	1
R-TV 96B	Intermediate Campus Radio Station Lab: On-Air and Behind-the-Scenes Skills	1
R-TV 96C	Advanced Campus Radio Station Lab: Program Hosting and Management Skills	1
R-TV 97A	Radio and Entertainment Industry Seminar	1
R-TV 97B	Radio/Entertainment Industry Work Experience	1
Required Electives		
Choose three units from the following:		3
R-TV 05	Radio-TV Newswriting	
R-TV 09	Broadcast Sales and Promotion	
R-TV 17	Introduction to Podcasting	
R-TV 31	History of Radio DJs	
R-TV 32	Social Media in Broadcasting	
R-TV 35	Pop Culture in the Media	
R-TV 39	Social Media and Online Ethics	
R-TV 99	Special Projects in Broadcasting and Entertainment Industry	
R-TV 101	Work Experience in Broadcast Entertainment	
Total Units		24.5

Radio Broadcasting Website (<http://www.mtsac.edu/radio/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Work in production, programming, or a variety of other behind-the-scenes positions at a commercial radio station
- Use studio equipment to record and edit a pre-recorded piece
- Operate the studio equipment required to produce a live broadcast
- Use social media during a live radio show to engage with the audience
- Develop and implement ideas for a radio show
- Develop a format for a radio station