

SOCIAL MEDIA CONTENT CREATOR - LEVEL II (CERTIFICATE T0963)

R-TV 19A	Beginning Video Production
R-TV 28	Introduction to Writing for Electronic Media
Total Units	18

Arts Division

Certificate T0963

This multi-level certificate program is designed to prepare students for employment in the field of content creation. The Content Creation Level 2 certificate builds on the level 1 certificate and provides the skills necessary to be employed as an entry-level Content Creator

Required courses

Course Prefix	Course Name	Units
	Completion of the Social Media Content Creator - Level I Coursework	16
PLUS		
	Completion of the Social Media Content Creator - Level II Coursework	18
Total Units		34

Social Media Content Creator - Level I Coursework

Course Prefix	Course Name	Units
ARTC 100	Fundamentals of Graphic Design	3
or PHOT 9	Digital Image Editing for Photographers	
JOUR 101	Beginning Writing and Reporting for the Mass Media	3
PHOT 10	Basic Digital and Film Photography	3
PHOT 11A	Intermediate Photography	3
PHOT 58	Photography & Video Social Media Marketing	3
Required Elective: Choose one course from the following list:		1
PHOT 1A	Laboratory Studies: Beginning Black and White Photography	
PHOT 1B	Laboratory Studies: Advanced Black and White Photography	
PHOT 1C	Laboratory Studies: Studio Photography	
PHOT 1D	Laboratory Studies: Computer Applications in Photography	
Total Units		16

Social Media Content Creator - Level II Coursework

Course Prefix	Course Name	Units
ANIM 172	Motion Graphics, Compositing and Visual Effects	3
or ARTC 272	Motion Graphics, Compositing and Visual Effects	
PHOT 14	Commercial Lighting	3
PHOT 26	Video for Photographers	3
PHOT 46	Advanced Video Shooting and Editing for Content Creation and Advertising	3
PHOT 68	Social Media Content Creation with Photography and Video	3
Required Electives: Choose one course from the following list:		3
PHOT 24	Advanced Digital Image Editing for Photographers	
PHOT 28	Photography Portfolio Development	
PHOT 50	Drone Camera Operator Basic	
R-TV 01	Introduction to Electronic Media	
R-TV 17	Introduction to Podcasting	