

GRAPHIC DESIGN LEVEL I

Arts Division

Certificate N0487

This multi-level certificate program is designed to prepare students for careers in the Graphic Design field of Communication Art. Students are given creative design and technology skills necessary to develop successful graphic design for print, web, and other media. This Graphic Design Level I certificate offers the essential skills required for entry-level employment opportunities as a production or layout artist, interface or content designer, publication artist, print advertising artist, or desktop publisher. The production software reflects industry standards and course content is driven by industry needs.

Required Courses

Course Prefix	Course Name	Units
ARTD 20	Design: Two-Dimensional	3
ARTC 100	Fundamentals of Graphic Design	3
ARTC 120	Print Design and Advertising	3
ARTC 140	Vector Design and Illustration	3
ARTC 160	Typography	3
PHOT 58	Photography & Video Social Media Marketing	3
Total Units		18

Program Learning Outcomes

Review [Student Learning Outcomes \(SLOs\)](#) for this program.