

GRAPHIC DESIGN - LEVEL 2 - MOTION GRAPHICS (CERTIFICATE T0685)

Arts Division

Certificate T0685

This multi-level certificate program is designed to prepare students for careers in the Graphic Design field of Communication Art. In this Level 2 - Motion Graphics emphasis, students are given the creative, design, and technology skills necessary to design and develop successful video and motion graphics for web, social media and other marketing channels. These skills include the development of commercial-art-related motion graphics, distributed on or through various marketing channels such as YouTube, Vimeo, Facebook, Instagram, LinkedIn, and business websites. The production software reflects industry standards and course content is driven by industry needs.

Required Courses

Course Prefix	Course Name	Units
	Completion of the Graphic Design Level 1 Coursework	18
PLUS		
	Completion of the Graphic Design - Level 2 - Motion Graphics Coursework	15
Total Units		33

Course Prefix	Course Name	Units
Graphic Design - Level 1 Coursework		
ARTC 100	Fundamentals of Graphic Design	3
ARTC 120	Print Design and Advertising	3
ARTC 140	Vector Design and Illustration	3
ARTC 160	Typography	3
ARTD 20	Design: Two-Dimensional	3
PHOT 58	Photography & Video Social Media Marketing	3
Total Units		18

Course Prefix	Course Name	Units
Graphic Design - Level 2 - Motion Graphics Coursework		
ARTC 200	Web Design	3
ARTC 220	Creative Design and Compositing	3
ARTC 272	Motion Graphics, Compositing and Visual Effects	3
ARTC 290	Portfolio	3
R-TV 19A	Beginning Video Production	3
Total Units		15

Program Learning Outcomes

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.