

FASHION MERCHANDISING - LEVEL II (CERTIFICATE N0485)

Business Division Certificate N0485

The Fashion Merchandising Level II Certificate is designated to build upon the Fashion Merchandising Level I Certificate to provide students with proven business and management tools that will increase their practical understanding of merchandising and marketing. Students will be exposed to projects and visual display simulations that will enhance their merchandising and management career potential.

Required Courses

Course Prefix	Course Name	Units
	Completion of the Fashion Merchandising - Level I coursework	19
	PLUS	
	Completion of the Fashion Merchandising - Level II coursework	6
	Total Units	25

Course Prefix	Course Name	Units
	Fashion Merchandising - Level I Coursework	
FASH 8	Introduction to Fashion	3
FASH 17	Textiles	3
FASH 25	Fashion Digital Illustration and Design	3
FASH 59	Fashion Retailing	3
FASH 62	Retail Buying and Merchandising	4
FASH 63	Fashion Promotion	3
	Total Units	19

Course Prefix	Course Name	Units
	Fashion Merchandising - Level II Coursework	
FASH 9	History of Fashion	3
or FASH 57	Fashion Retailing and Production Technologies	
FASH 10	Clothing Construction I	3
	Total Units	6

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Demonstrate their understanding of the fashion industry trend research process.
- Analyze the marketing and promotional techniques of fashion and apparel companies.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

Looking for guidance? A counselor can help. This Guided Pathways for Success (GPS) is a suggested sequence of coursework needed for program completion. It is not an official educational plan. Schedule an appointment (<https://esars2012.mtsac.edu/appointments/counseling/eSARS.asp?WCI=Init&WCE=Settings>) with a counselor or advisor as soon as possible to create an individualized Mountie Academic Plan (MAP) specific to your goals and needs.

Course	Title	Units
	Fall Term	
FASH 8	Introduction to Fashion	3
FASH 10	Clothing Construction I	3

FASH 25	Fashion Digital Illustration and Design	3
FASH 59	Fashion Retailing	3
	Units	12

Spring Term

FASH 17	Textiles	3
FASH 62	Retail Buying and Merchandising	4
FASH 63	Fashion Promotion	3

Certificate: Fashion Merchandising L1 N0484 ⁴

Certificate: Fashion Merchandising L2 N0485 ⁵

Submit petition to Admissions Records Submit petition to Admissions Records

	Units	10
	Total Units	22