

COMMUNICATION EMPHASIS, AA LIBERAL ARTS AND SCIENCES (DEGREE A8982)

Degree A8982

An emphasis in Communication provides the student with an understanding of communication strategies, reasoning, logic, and critical analysis as it relates to human interaction within multiple cultural contexts.

This degree requires the completion of General Education coursework plus the following:

Required Courses

Course Prefix	Course Name	Units
Required Core		7
SPCH 1A	Public Speaking (Required course)	
or SPCH 1AH	Public Speaking - Honors	
or SPCH 2	Survey of Communication Studies	
SPCH 26	Interpersonal Communication	
or SPCH 26H	Interpersonal Communication - Honors	
Choose eleven units from the following:		11
JOUR 100	Introduction to Mass Communications	
JOUR 101	Beginning Writing and Reporting for the Mass Media	
JOUR 102	Intermediate Writing and Reporting for Mass Media	
JOUR 111	Writing Broadcast and Web News	
PHOT 10	Basic Digital and Film Photography	
R-TV 01	Introduction to Electronic Media	
R-TV 11A	Beginning Radio Production	
R-TV 19A	Beginning Video Production	
R-TV 99	Special Projects in Broadcasting and Entertainment Industry	
SPCH 1A	Public Speaking	
or SPCH 1AH	Public Speaking - Honors	
SPCH 2	Survey of Communication Studies	
SPCH 3	Voice and Diction	
SPCH 4	Performance of Literature	
SPCH 6	Group Communication	
SPCH 7	Intercultural Communication	
or SPCH 7H	Intercultural Communication - Honors	
SPCH 8	Professional and Organizational Speaking	
or SPCH 8H	Professional and Organizational Speaking - Honors	
SPCH 15	Forensics: Fundamentals of Contest Speech and Debate	
SPCH 16	Forensics: Individual Event Team	
SPCH 17	Forensics: Debate Team	
SPCH 18	Forensics: Reader's Theater Team	
SPCH 20	Argumentation and Debate	
or SPCH 20H	Argumentation and Debate - Honors	
SPCH 30	Introduction to Communication Theory	
SPCH 99	Special Projects in Speech	
For Area of Emphasis		
Total Units		18

Communication Website (<http://www.mtsac.edu/communication/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Perform basic speech delivery skills.
- Critically analyze information and arguments.
- Select and research an appropriate topic and thesis.
- Logically organize supporting materials into a well-crafted presentation.
- Demonstrate effective verbal and non-verbal delivery skills to present a message to a live audience in a confident manner.
- Formulate communication solutions to problems in a range of contexts.
- Create messages appropriate for diverse audiences and listener.
- Develop an improved understanding of themselves as communicators.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.