

BUSINESS: SMALL BUSINESS MANAGEMENT (AS S0508)

Business Division

Degree S0508

This program is intended to prepare students for employment following graduation. Students wishing a bachelor's degree (transfer program) should consult with a counselor or advisor to discuss transferability of courses.

This degree requires the completion of General Education coursework plus the following:

Required Courses

Course Prefix	Course Name	Units
BUSA 7	Principles of Accounting - Financial	5
BUSM 10	Principles of Continuous Quality Improvement	3
BUSM 20	Principles of Business	3
BUSM 60	Human Relations in Business	3
BUSM 61	Business Organization and Management	3
BUSM 62	Human Resource Management	3
BUSM 66	Small Business Management	3
BUSS 36	Principles of Marketing	3
CISB 15	Microcomputer Applications	3.5
Total Units		29.5

Recommended Electives

Course Prefix	Course Name	Units
BUSM 81	Work Experience in Business	1-4
BUSM 85	Special Issues in Business	2
BUSS 85	Special Issues in Marketing	2

The Small Business Management faculty recommends that students complement their studies with selected elective courses chosen from the list above. Students should meet with a professor of Small Business Management to help them determine which electives would best suit their career plans.

Business Management Website (<http://www.mtsac.edu/management/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Define and outline the key principles of continuous quality management.
- Describe business planning for small business.
- Develop a working knowledge of marketing terminology.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.