

# BUSINESS: SMALL BUSINESS MANAGEMENT (AS S0508)

## Business Division

This program is intended to prepare students for employment following graduation. Students wishing a bachelor's degree (transfer program) should consult with a counselor or advisor to discuss transferability of courses.

This degree requires the completion of General Education coursework plus the following:

## Required Courses

Course Prefix	Course Name	Units
BUSA 7	Principles of Accounting - Financial	5
BUSM 10	Principles of Continuous Quality Improvement	3
BUSM 20	Principles of Business	3
BUSM 60	Human Relations in Business	3
BUSM 61	Business Organization and Management	3
BUSM 62	Human Resource Management	3
BUSM 66	Small Business Management	3
BUSS 36	Principles of Marketing	3
CISB 15	Microcomputer Applications	3.5
Total Units		29.5

## Recommended Electives

Course Prefix	Course Name	Units
BUSM 81	Work Experience in Business	1-4
BUSM 85	Special Issues in Business	2
BUSS 85	Special Issues in Marketing	2

The Small Business Management faculty recommends that students complement their studies with selected elective courses chosen from the list above. Students should meet with a professor of Small Business Management to help them determine which electives would best suit their career plans.

Business Management Website (<http://www.mtsac.edu/management/>)

## Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Define and outline the key principles of continuous quality management.
- Describe business planning for small business.
- Develop a working knowledge of marketing terminology.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

Looking for guidance? A counselor can help. This Guided Pathways for Success (GPS) is a suggested sequence of coursework needed for program completion. It is not an official educational plan. Schedule an appointment (<https://esars2012.mtsac.edu/appointments/counseling/eSARS.asp?WCI=Init&WCE=Settings>) with a counselor or advisor as soon as possible to create an individualized Mountie Academic Plan (MAP) specific to your goals and needs.

Course	Title	Units
<b>Fall Term 1</b>		
BUSM 20	Principles of Business	3
BUSM 66	Small Business Management	3
BUSS 36	Principles of Marketing	3
ENGL 1A	Freshman Composition	4
Certificate: Small Business, L1 E0529 <sup>9</sup>		
Submit petitions to Admissions Records		Submit petitions to Admissions Records
Units		13
<b>Winter Term 1</b>		
CISB 15	Microcomputer Applications	3.5
Units		3.5
<b>Spring Term 1</b>		
BUSM 60	Human Relations in Business	3
BUSM 61	Business Organization and Management	3
BUSM 62	Human Resource Management	3
AA/S MATH	Meet AA/AS Math Comptcy Req	5
Certificate: Small Business L2 N0475 <sup>5</sup>		
Submit petition to Admissions Records		Submit petition to Admissions Records
Units		14
<b>Summer Term 1</b>		
SPCH 1A	Public Speaking	4
Units		4
<b>Fall Term 2</b>		
BUSA 7	Principles of Accounting - Financial	5
BUSM 10	Principles of Continuous Quality Improvement	3
AA/S ARTS	Area C-1 Arts Course	3
AA/S KINES	Phys Ed (KIN) Activity Course	1
Certificate: Small Business, L3 <sup>3</sup>		
Submit petition to Admissions Records		Submit petition to Admissions Records
Units		12
<b>Winter Term 2</b>		
AA/S HUM	Area C-2 Humanities Course	3
Units		3
<b>Spring Term 2</b>		
AA/S LIFE	Area E Lifelong Undrstg Course	3
AA/S BEHAV	Area D-2 Elective Course	3
AA/S USHIS	Area D-1 Hist/Pol Sc Course	3
AA/S SCNCE	Area B-1 or B-2 Science Course	3
Small Business Management, AS S0508 <sup>8</sup>		
Submit petition to Admissions Records		Submit petition to Admissions Records
Units		12
Total Units		61.5