

BUSINESS: RETAIL MANAGEMENT - LEVEL II (CERTIFICATE N0474)

Business Division Certificate N0474

This intermediate certificate builds upon the Level I Certificate to expose students to the various functions of managers in retail positions. Fundamentals of business organization, retail marketing and staffing provides the student a solid foundation from which to build a career in retail management.

Required Courses

Course Prefix	Course Name	Units
Completion of the Retail Management - Level I coursework		9.5
PLUS		
Completion of the Retail Management - Level II coursework		12
Total Units		21.5

Course Prefix	Course Name	Units
Business: Retail Management - Level I Coursework		
BUSO 25	Business Communications	3
BUSS 50	Retail Store Management and Merchandising	3
CISB 15	Microcomputer Applications	3.5
Total Units		9.5

Course Prefix	Course Name	Units
Business: Retail Management - Level II Coursework		
BUSA 11	Fundamentals of Accounting	3
BUSM 61	Business Organization and Management	3
BUSM 62	Human Resource Management	3
BUSS 36	Principles of Marketing	3
Total Units		12

Special Information

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.

Business Management Website (<http://www.mtsac.edu/management/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Apply management concepts and functions.
- Explain theory and practical application of Equal Employment Opportunity current employment laws.
- Have developed a working knowledge of marketing terminology.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

This Guided Pathways for Success (GPS) is a suggested sequence of coursework needed for program completion. It is not an official educational plan. Schedule an appointment (<https://esars2012.mtsac.edu/appointments/counseling/eSARS.asp?WCI=Init&WCE=Settings>) with a counselor or advisor as soon as possible to create an individualized Mountie Academic Plan (MAP) specific to your goals and needs.

Course	Title	Units
Fall Term		
ENGL 1A	Freshman Composition	4
CISB 15	Microcomputer Applications	3.5
BUSS 50	Retail Store Management and Merchandising	3
Units		10.5
Winter Term		
BUSO 25	Business Communications	3
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Submit petition to Admissions Records		Submit petition to Admissions Records
Units		3
Spring Term		
BUSA 11	Fundamentals of Accounting	3
BUSM 61	Business Organization and Management	3
BUSM 62	Human Resource Management	3
BUSS 36	Principles of Marketing	3
Certificate: Business Retail Management, L2 N0474 ⁴		
Submit petition to Admissions Records		Submit petition to Admissions Records
Units		12
Total Units		25.5