

BUSINESS: RETAIL MANAGEMENT (AS DEGREE S0509)

Business Division

Degree S0509

This program exposes students to the business world and the role of retail distribution. Students become familiar with careers in retail management as well as the latest trends in this fast changing field. Completion of this program aids the student's search for an entry-level job in retail management.

This degree requires the completion of General Education coursework plus the following:

Required Courses

| Course Prefix | Course Name | Units |
|--------------------|---|-------------|
| BUSA 7 | Principles of Accounting - Financial | 5 |
| or BUSA 72 | Bookkeeping - Accounting | |
| BUSA 11 | Fundamentals of Accounting | 3 |
| BUSM 60 | Human Relations in Business | 3 |
| BUSM 61 | Business Organization and Management | 3 |
| BUSM 62 | Human Resource Management | 3 |
| BUSO 25 | Business Communications | 3 |
| BUSO 26 | Oral Communications for Business | 3 |
| BUSS 36 | Principles of Marketing | 3 |
| BUSS 50 | Retail Store Management and Merchandising | 3 |
| CISB 15 | Microcomputer Applications | 3.5 |
| Total Units | | 32.5 |

Business Management Website (<http://www.mtsac.edu/management/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Define organizational culture, socialization, and mentoring.
- Apply management concepts and functions.
- Explain theory and practical application of Equal Employment Opportunity current employment laws.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.