

BUSINESS: INTERNATIONAL - LEVEL I (CERTIFICATE E0527)

Business Division

Certificate E0527

This specialized business certificate is intended to prepare the student to work in the unique and dynamic environment of international business.

This program also prepares the student as a business management generalist for companies conducting international trade. This program will afford career opportunities for entry-level employment in international sales and marketing.

Required Courses

Course Prefix	Course Name	Units
BUSM 20	Principles of Business	3
BUSM 51	Principles of International Business	3
BUSS 36	Principles of Marketing	3
Total Units		9

Special Information

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.

Business Management Website (<http://www.mtsac.edu/management/>)

Guided Pathways of Study Suggested Course Sequence (<https://www.mtsac.edu/guided-pathways/pathway-results.html?pthwyvar=E0527&desc=Business%3A+International%2C+Certificate+Level+I++E0527>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Identify how governments influence trade.
- List and explain the foundations upon which business is built and the economic challenges facing the United States.
- Have developed a working knowledge of marketing terminology.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.