

BUSINESS: SMALL BUSINESS MANAGEMENT - LEVEL I (CERTIFICATE E0529)

Business Division

Certificate E0529

Small Business has been described as the engine of change within the economy. The Business: Small Business Management - Level I Certificate exposes students to the fundamentals of managing and planning a small business. Upon completion students may qualify for an entry-level management position in a small business. Entrepreneurs may use this certificate as a means to plan and develop new business ventures.

Required Courses

Course Prefix	Course Name	Units
BUSM 20	Principles of Business	3
BUSM 66	Small Business Management	3
BUSS 36	Principles of Marketing	3
Total Units		9

Special Information

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.

Business Management Website (<http://www.mtsac.edu/management/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- List and explain the foundations upon which business is built and the economic challenges facing the United States.
- Have developed a working knowledge of marketing terminology.
- Describe business planning for small business.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

Looking for guidance? A counselor can help. This Guided Pathways for Success (GPS) is a suggested sequence of coursework needed for program completion. It is not an official educational plan. Schedule an appointment (<https://esars2012.mtsac.edu/appointments/counseling/eSARS.asp?WCI=Init&WCE=Settings>) with a counselor or advisor as soon as possible to create an individualized Mountie Academic Plan (MAP) specific to your goals and needs.

Course	Title	Units
Fall Term		
BUSM 20	Principles of Business ³	3
BUSM 66	Small Business Management ³	3
BUSS 36	Principles of Marketing ³	3
Certificate: Business: Small Bus. Manag. L1 E0529 ⁹		
Submit petition to Admissions Records <small>Submit petition to Admissions Records</small>		
Units		9
Total Units		9