

# BUSINESS: SMALL BUSINESS MANAGEMENT - LEVEL I (CERTIFICATE E0529)

---

## Business Division

### Certificate E0529

Small Business has been described as the engine of change within the economy. The Business: Small Business Management - Level I Certificate exposes students to the fundamentals of managing and planning a small business. Upon completion students may qualify for an entry-level management position in a small business. Entrepreneurs may use this certificate as a means to plan and develop new business ventures.

## Required Courses

Course Prefix	Course Name	Units
BUSM 20	Principles of Business	3
BUSM 66	Small Business Management	3
BUSS 36	Principles of Marketing	3
Total Units		9

## Special Information

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.

Business Management Website (<http://www.mtsac.edu/management/>)

Guided Pathways of Study Suggested Course Sequence  
 (<https://www.mtsac.edu/guided-pathways/pathway-results.html?pthwyvar=E0529&desc=Business%3A+Small+Business+Management%2C+Certificate+Level+I+E0529>)

## Program Learning Outcomes

*Upon successful completion of this program, a student will be able to:*

- List and explain the foundations upon which business is built and the economic challenges facing the United States.
- Have developed a working knowledge of marketing terminology.
- Describe business planning for small business.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.