

# INTERNATIONAL BUSINESS, AS

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## Business Division Degree S0507

This program is intended to prepare students for employment following graduation. Students wishing a bachelor's degree (transfer program) should consult with a counselor or advisor to discuss transferability of courses.

This degree requires the completion of General Education coursework plus the following:

## Required Courses

| Course Prefix                  | Course Name                           | Units |
|--------------------------------|---------------------------------------|-------|
| BUSL 20                        | International Business Law            | 3     |
| BUSM 20                        | Principles of Business                | 3     |
| BUSM 50                        | World Culture: A Business Perspective | 3     |
| or ANTH 5                      | Cultural Anthropology                 |       |
| or ANTH 5H                     | Cultural Anthropology - Honors        |       |
| BUSM 51                        | Principles of International Business  | 3     |
| BUSM 52                        | Principles of Exporting and Importing | 3     |
| BUSM 61                        | Business Organization and Management  | 3     |
| BUSM 66                        | Small Business Management             | 3     |
| BUSS 36                        | Principles of Marketing               | 3     |
| Choose one from the following: |                                       | 4     |
| CHIN 1                         | Elementary Chinese                    |       |
| FRCH 1                         | Elementary French                     |       |
| GERM 1                         | Elementary German                     |       |
| ITAL 1                         | Elementary Italian                    |       |
| JAPN 1                         | Elementary Japanese                   |       |
| SPAN 1                         | Elementary Spanish                    |       |
| Total Units                    |                                       | 28    |

## Recommended Electives

| Course Prefix | Course Name                 | Units |
|---------------|-----------------------------|-------|
| BUSM 81       | Work Experience in Business | 1-4   |
| BUSM 85       | Special Issues in Business  | 2     |
| BUSS 85       | Special Issues in Marketing | 2     |

Business Management Website (<http://www.mtsac.edu/management>)

## Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Identify how governments influence trade.
- Explain how a small business can prepare to conduct export operations.
- Describe business planning for small business.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.