

# BUSINESS: INTERNATIONAL - LEVEL I (CERTIFICATE E0527)

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## Business Division

### Certificate E0527

This specialized business certificate is intended to prepare the student to work in the unique and dynamic environment of international business.

This program also prepares the student as a business management generalist for companies conducting international trade. This program will afford career opportunities for entry-level employment in international sales and marketing.

## Required Courses

Course Prefix	Course Name	Units
BUSM 20	Principles of Business	3
BUSM 51	Principles of International Business	3
BUSS 36	Principles of Marketing	3
Total Units		9

## Special Information

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.

Business Management Website (<http://www.mtsac.edu/management/>)

Guided Pathways of Study Suggested Course Sequence (<https://www.mtsac.edu/guided-pathways/pathway-results.html?pthwyvar=E0527&desc=Business%3A+International%2C+Certificate+Level+I+E0527>)

## Program Learning Outcomes

*Upon successful completion of this program, a student will be able to:*

- Identify how governments influence trade.
- List and explain the foundations upon which business is built and the economic challenges facing the United States.
- Have developed a working knowledge of marketing terminology.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.