

SMALL BUSINESS MANAGEMENT – LEVEL 1

Certificate of Completion #24035

Small business has been described as the engine of change within the economy. The Small Business Management – Level 1 Certificate exposes students to the fundamentals of managing and planning a small business. Upon completion students may qualify for an entry-level management position in a small business. Entrepreneurs may use this certificate as a means to plan and develop new business ventures.

Program Learning Outcomes

- Students will list and explain the foundations upon which business is built and the economic challenges facing the United States.
- Students will develop a working knowledge of marketing terminology.
- Students will describe business planning for small business.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

Required Courses

Course Prefix	Course Name	Units
VOC BM20	Principles of Business	
VOC BM66	Small Business Management	
VOC BS36	Principles of Marketing	

Vocational Studies

Continuing Education classes, also known as “Noncredit,” are financially supported by the state of California and are offered tuition-free. Noncredit classes are designed to provide students with a high-quality learning experience with the opportunity to gain new skills and embark on new career pathways. Noncredit programs at Mt. SAC include Adult Basic Education (ABE), Education for Older Adults (EOA), English as a Second Language (ESL), Short-Term Vocational (STV), Vocational Re-Entry (VRE), and IMPACT/Adults with Disabilities (AWD). Below are certificate opportunities in the STV and VRE programs.

Course	Title	Units
Fall Term		
VOC BM20	Principles of Business ⁰	0
VOC BM66	Small Business Management ⁰	0
VOC BS36	Principles of Marketing ⁰	0
	Units	0
	Total Units	0