

RETAIL MANAGEMENT – LEVEL 2

Certificate of Completion #24359

This intermediate certificate builds upon the Level 1 Certificate to expose students to the various functions of managers in retail positions. Fundamentals of business organization, retail marketing and staffing provide the student a solid foundation from which to build a career in retail management.

Program Learning Outcomes

- Students will apply management concepts and functions.
- Students will explain theory and practical application of Equal Employment Opportunity current employment laws.
- Students will develop a working knowledge of marketing terminology.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

Program Requirements

Column 1	Column 2
This certificate requires:	
Completion of the Retail Management - Level 1 coursework	
PLUS	
Completion of the Retail Management - Level 2 coursework	

Required Courses

Course Prefix	Course Name	Units
Retail Management - Level 1 Coursework		
VOC B025	Business Communications	
VOC BS50	Retail Store Management and Merchandising	
VOC CSB15	Microcomputer Applications	
Retail Management - Level 2 Coursework		
VOC BA11	Fundamentals of Accounting	
VOC BM61	Business Organization and Management	
VOC BM62	Human Resource Management	
VOC BS36	Principles of Marketing	

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