

INTERNATIONAL BUSINESS – LEVEL 1

#24107

This specialized business certificate is intended to prepare the student to work in the unique and dynamic environment of international business. The program also prepares the student as a business management generalist for companies conducting international trade. This program will afford career opportunities for entry-level employment in international sales and marketing.

Required Courses

Course Prefix	Course Name	Units
VOC BM20	Principles of Business	
VOC BM51	Principles of Internation Business	
VOC BS36	Principles of Marketing	

Back to Vocational Programs (<http://catalog.mtsac.edu/programs/noncredit-programs/programsaz/vocational-programs>)

Program Learning Outcomes

- Students will identify how governments influence trade.
- Students will list and explain the foundations upon which business is built and the economic challenges facing the United States.
- Students will develop a working knowledge of marketing terminology.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>)for this program.