

INTERNATIONAL BUSINESS – LEVEL 2

#24431

In the International Business – Level 2 Certificate, the student will learn methods and approaches to managing the complexities of doing business in an international environment. Students acquire both theoretical knowledge and practical skills related to managing and marketing within the global arena. Students active in the workforce will acquire new skills that are highly desirable in a fast-paced dynamic global environment, with an emphasis on the small business perspective.

Program Requirements

Column 1	Column 2
This certificate requires:	
Completion of the International Business - Level 1 coursework	
PLUS	
Completion of the International Business - Level 2 coursework	

Required Courses:

Course Prefix	Course Name	Units
International Business - Level 1 Coursework		
VOC BM20	Principles of Business	
VOC BM51	Principles of Internation Business	
VOC BS36	Principles of Marketing	

Course Prefix	Course Name	Units
International Business - Level 2 Coursework		
VOC BM61	Business Organization and Management	
VOC BM66	Small Business Management	

Back to Vocational Programs (<http://catalog.mtsac.edu/programs/noncredit-programs/programsaz/vocational-programs>)

Program Learning Outcomes

- Students will apply management concepts and functions.
- Students will describe business planning for small business.
- Students will discuss the legal forms of business ownership

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.