

# FASHION MERCHANDISING - LEVEL 1

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## Certificate of Completion #40255

The certificate in Fashion Merchandising – Level 1 offers students courses specializing in apparel retailing, advertising, textiles, and CAD technical drawing. The courses emphasize the business of fashion, wholesale merchandise planning, apparel technology, retailing, and fashion branding targeting specific markets. Upon completion of the certificate, students will be able to develop marketing strategies, create promotional campaigns, understand the buying process, and analyze retail businesses.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

### Required Courses

| Course Prefix | Course Name                             | Units |
|---------------|---|-------|
| VOC FSH08     | Introduction to Fashion                 |       |
| VOC FSH17     | Textiles                                |       |
| VOC FSH25     | Fashion Digital Illustration and Design |       |
| VOC FSH59     | Fashion Retailing                       |       |
| VOC FSH62     | Retail Buying and Merchandising         |       |
| VOC FSH63     | Fashion Promotion                       |       |