

FASHION MERCHANDISING - LEVEL 1

Certificate of Completion #40255

The certificate in Fashion Merchandising – Level 1 offers students courses specializing in apparel retailing, advertising, textiles, and CAD technical drawing. The courses emphasize the business of fashion, wholesale merchandise planning, apparel technology, retailing, and fashion branding targeting specific markets. Upon completion of the certificate, students will be able to develop marketing strategies, create promotional campaigns, understand the buying process, and analyze retail businesses.

Review [Student Learning Outcomes \(SLOs\)](#) for this program.

Required Courses

Course Prefix	Course Name	Units
VOC FSH08	Introduction to Fashion	
VOC FSH17	Textiles	
VOC FSH25	Fashion Digital Illustration and Design	
VOC FSH59	Fashion Retailing	
VOC FSH62	Retail Buying and Merchandising	
VOC FSH63	Fashion Promotion	