JOURNALISM (JOUR)

JOUR 100 Introduction to Mass Media
3 Units (Degree Applicable, CSU, UC, C-ID #: JOUR 100)
Lecture: 54
Prerequisite: ENGL 1A
Mass media and interrelationships with society, including history, structure, and trends. Additionally, the following topics will be covered as they pertain to the mass media: economics, law, ethics, technology, and such social issues as gender and cultural diversity.
Course Schedule

JOUR 101 Beginning Newswriting
3 Units (Degree Applicable, CSU, UC, C-ID #: JOUR 110)
(May be taken for option of letter grade or Pass/No Pass)
Lecture: 54
Prerequisite: Eligibility for ENGL 1A
Gathering, organizing and writing news in journalistic style across multiple platforms. Writing and reporting based on original interviews and research. Covering meetings, speeches and events, writing under deadline, and the use of Associated Press (AP) Style. Role of the journalist and related legal and ethical issues.
Course Schedule

JOUR 102 Intermediate Newswriting
3 Units (Degree Applicable, CSU, UC, C-ID #: JOUR 210)
(May be taken for option of letter grade or Pass/No Pass)
Lecture: 54
Prerequisite: JOUR 101
Newsgathering, organizing and writing news and features in journalistic style across multiple platforms. Public affairs, local and regional government, police, courts, arts and entertainment, and sports beats writing and reporting on and off campus.
Course Schedule

JOUR 103 Magazine Staff Production Lab
3 Units (Degree Applicable)
(May be taken for option of letter grade or Pass/No Pass)
Advisory: JOUR 110
Practical experience in a lab setting writing and producing the print and online editions of the college student magazine. Writing and editing articles; creating multimedia to accompany stories and images for print, web and broadcast.
Course Schedule

JOUR 104 Student Media Photography Laboratory
2 Units (Degree Applicable, CSU)
(May be taken for option of letter grade or Pass/No Pass)
Practical lab experience in the creation, preparation, and publishing of photos for the student newspaper, magazine, and online media. Provides learning through the use of digital cameras, Photoshop image editing, emerging technology, and scanners. Students may choose to use their own digital cameras, but digital cameras are available in the newsroom for checkout.
Course Schedule

JOUR 105 Editor Training
1 Unit (Degree Applicable)
(May be taken for option of letter grade or Pass/No Pass)
Lab: 54
Advisory: JOUR 101
Leadership skills in a journalistic setting using the student media as a practical laboratory. Designed for students selected to serve as editors or managers of the student media.
Course Schedule

JOUR 106 Online Media Laboratory
2 Units (Degree Applicable, CSU)
(May be taken for option of letter grade or Pass/No Pass)
Course Schedule

JOUR 107 Race, Culture, Gender, and Mass Media Images
3 Units (Degree Applicable, CSU)
(May be taken for option of letter grade or Pass/No Pass)
Prerequisite: Eligibility for ENGL 1A
Role of mass media and advertising in the integration of minorities, cultures, women, and the queer community into American society. Examines how the mass media impacts public attitudes.
Course Schedule

JOUR 108 Introduction to Public Relations
3 Units (Degree Applicable, CSU, C-ID #: JOUR 150)
(May be taken for option of letter grade or Pass/No Pass)
Lecture: 54
Prerequisite: JOUR 101
Theory, principles and professional practice of public relations. Concepts of planning and executing effective communication strategies including writing news releases and press pieces, and writing for and distribution through traditional, online and social media outlets, for any organization.
Course Schedule

JOUR 109 Public Relations Internship
3 Units (Degree Applicable)
(May be taken for option of letter grade or Pass/No Pass)
Lab: 225
Advisory: JOUR 108 or JOUR 8
Field work in public relations. A minimum of 75 paid or 60 non-paid clock hours per semester of supervised work is required for each unit of credit. It is recommended that the hours per week be equally distributed throughout the semester. Students who repeat this course will improve skills through further instruction and practice.
Course Schedule
JOUR 110  Magazine Writing and Production
3 Units (Degree Applicable)
(May be taken for option of letter grade or Pass/No Pass)
Lecture: 36  Lab: 54
Advisory: JOUR 101

Writing and production of a student-run magazine. Artistic design, harmony, creativity and layout are stressed. Writing and editing magazine features, designing pages, selecting photographs and illustrations, preparing them for production; working under deadlines and other aspects of the magazine business are included.

Course Schedule

JOUR 111  Writing Broadcast and Web News
3 Units (Degree Applicable, CSU)
(May be taken for option of letter grade or Pass/No Pass)
Prerequisite: Eligibility for ENGL 1A
Lecture: 54

News gathering and writing for radio, television and the Web. Newscast planning, story organization, and functions of a broadcast and multimedia newsroom are explored. Lecture and discussion of issues facing broadcast journalists in a new media environment will include ethics, law, and emerging technologies along with shooting video, recording audio, and editing video and audio. Opportunities to contribute to the campus student media.

Course Schedule

JOUR 112  Work Experience in Journalism
3-4 Units (Not Degree Applicable)
(May be taken for Pass/No Pass only)
Lab: 225-300
Prerequisite: (JOUR 101 or JOUR 1A) and ENGL 1A. Compliance with Work Experience regulations as designated in the College Catalog.

This course is designed to provide majors with actual on-the-job experience in an approved work station which is related to classroom instruction. A minimum of 75 paid or 60 non-paid clock hours per semester of supervised work is required for each unit of credit. It is recommended that the hours per week be equally distributed throughout the semester. Students who repeat this course will improve skills through further instruction and practice.

Course Schedule

JOUR 114  Student News Media Staff
3 Units (Degree Applicable, CSU, C-ID #: JOUR 130)
(May be taken for option of letter grade or Pass/No Pass)
Lecture: 18  Lab: 108

Newsroom lab setting writing and producing the college student news publications. Researching, writing and editing articles for both publications; photography, videography, and multimedia to create stories and images for print, web and broadcast; layout, design and graphic illustrations. Basic fundamentals of journalism law and ethics.

Course Schedule

JOUR 115  Student News Media Editing Staff
3 Units (Degree Applicable, CSU, C-ID #: JOUR 131)
(May be taken for option of letter grade or Pass/No Pass)
Lecture: 18  Lab: 108
Prerequisite: JOUR 114

Management and leadership involvement in writing and producing the college student print publications. Researching, writing and editing articles for both publications; photography, videography, multimedia, and emerging new technologies to create stories and images for print, web and broadcast; art direction, layout, design and graphic illustrations. Journalism law, copyright and ethics.

Course Schedule

JOUR 116  Multimedia Storytelling
3 Units (Degree Applicable, CSU, C-ID #: JOUR 120)
(May be taken for option of letter grade or Pass/No Pass)
Lecture: 36  Lab: 54
Prerequisite: Eligibility for ENGL 1A

Multimedia storytelling with a journalism emphasis. Techniques explored include the use of video, photos, audio and text to convey interactive news and feature stories for online publishing. Cultivates skills in interviewing, sourcing and information gathering, content using photographic, audio and video recording equipment.

Course Schedule