

# JOURNALISM (JOUR)

## JOUR 100 Introduction to Mass Communications

**3 Units** (Degree Applicable, CSU, UC, C-ID #: JOUR 100)

Lecture: 54

**Prerequisite:** ENGL 1A

Mass media and interrelationships with society, including history, structure, and trends. Additionally, the following topics will be covered as they pertain to the mass media: economics, law, ethics, technology, and such social issues as gender and cultural diversity.

## JOUR 101 Beginning Writing and Reporting for the Mass Media

**3 Units** (Degree Applicable, CSU, UC, C-ID #: JOUR 110)

UC Credit Limitation

Lecture: 54

**Prerequisite:** Eligibility for ENGL 1A

Gathering, organizing, and writing news in journalistic style across multiple platforms. Writing and reporting based on original interviews and research. Covering meetings, speeches and events, writing under deadline, and the use of Associated Press (AP) Style. Role of the journalist and related legal and ethical issues.

## JOUR 102 Intermediate Writing and Reporting for Mass Media

**3 Units** (Degree Applicable, CSU, UC, C-ID #: JOUR 210)

UC Credit Limitation

Lecture: 54

**Prerequisite:** JOUR 101

Newsgathering, organizing, and writing news and features in journalistic style across multiple platforms. Public affairs, local and regional government, police, courts, arts and entertainment, and sports beats writing and reporting on and off campus.

## JOUR 103 Magazine Staff Production Laboratory

**3 Units** (Degree Applicable)

(May be taken for option of letter grade or Pass/No Pass)

**Advisory:** JOUR 110

Practical experience in a lab setting writing and producing the print and online editions of the college student magazine. Writing and editing articles; creating multimedia to accompany stories and images for print, web, and broadcast.

## JOUR 104 Student Media Photography Laboratory

**2 Units** (Degree Applicable, CSU)

(May be taken for option of letter grade or Pass/No Pass)

Practical lab experience in the creation, preparation, and publishing of photos for the student digital media. Provides learning through the use of digital cameras, Photoshop image editing, emerging technology, and scanners. Students may choose to use their own digital cameras, but digital cameras are available in the newsroom for checkout.

## JOUR 105 Editor Training

**1 Unit** (Degree Applicable)

(May be taken for option of letter grade or Pass/No Pass)

Lab: 54

**Advisory:** JOUR 101

Leadership skills in a journalistic setting using the student media as a practical laboratory. Designed for students selected to serve as editors or managers of the student media.

## JOUR 106 Online Media Laboratory

**2 Units** (Degree Applicable, CSU)

(May be taken for option of letter grade or Pass/No Pass)

Lab: 108

Practical experience in a newsroom lab setting in a variety of online publishing activities to produce and enhance the online student media. Use of computers, software and emerging technologies including audio, video, live broadcast, and wireless computer technology, as well as social media applications.

## JOUR 107 Race, Culture, Gender, and Mass Media Images

**3 Units** (Degree Applicable, CSU, UC)

Lecture: 54

**Prerequisite:** Eligibility for ENGL 1A or ENGL 1AH or ENGL 1AM or AMLA 1A

Role of mass media and advertising in the integration of minorities, cultures, women, and the queer community into American society. Examines how the mass media impacts public attitudes.

## JOUR 108 Introduction to Public Relations

**3 Units** (Degree Applicable, CSU, C-ID #: JOUR 150)

(May be taken for option of letter grade or Pass/No Pass)

Lecture: 54

Theory, principles, and professional practice of public relations. Concepts of planning and executing effective communication strategies including writing news releases and press pieces and writing for and distribution through traditional, online, and social media outlets, for any organization.

## JOUR 109 Public Relations Internship

**4 Units** (Degree Applicable)

(May be taken for option of letter grade or Pass/No Pass)

Lab: 225

**Advisory:** JOUR 108 or JOUR 8

Field work in public relations. A minimum of 75 paid or 60 non-paid clock hours per semester of supervised work is required for each unit of credit. It is recommended that the hours per week be equally distributed throughout the semester.

## JOUR 110 Magazine Writing and Production

**3 Units** (Degree Applicable)

(May be taken for option of letter grade or Pass/No Pass)

Lecture: 36 Lab: 54

**Advisory:** JOUR 101

Writing and production of a student-run magazine. Artistic design, harmony, creativity, and layout are stressed. Writing and editing magazine features, designing pages, selecting photographs and illustrations and preparing them for production, working under deadlines, and other aspects of the magazine business are included.

## JOUR 111 Writing Broadcast and Web News

**3 Units** (Degree Applicable, CSU)

Lecture: 54

News gathering and writing for radio, television and the Web. Newscast planning, story organization, and functions of a broadcast and multimedia newsroom are explored. Lecture and discussion of issues facing broadcast journalists in a new media environment will include ethics, law, and emerging technologies along with shooting video, recording audio, and editing video and audio. Opportunities to contribute to the campus student media.

**JOUR 112 Work Experience in Journalism**

**3 Units** (Not Degree Applicable)

(May be taken for Pass/No Pass only)

Lab: 180-225

**Prerequisite:** *Compliance with Work Experience regulations as designated in the College Catalog.*

**Corequisite:** *Students must have secured a journalism internship that meets the requirements of the Mt. SAC work Experience Program.*

Provides majors with actual on-the-job experience in an approved workstation, which is related to classroom instruction. A minimum of 75 paid or 60 non-paid clock hours per semester of supervised work is required for each unit of credit. It is recommended that the hours per week be equally distributed throughout the semester.

**JOUR 114 Student News Media Staff**

**3 Units** (Degree Applicable, CSU, C-ID #: JOUR 130)

(May be taken for option of letter grade or Pass/No Pass)

Lecture: 18 Lab: 108

Newsroom lab setting writing and producing the college student news publications. Researching, writing and editing articles for both publications; photography, videography, and multimedia to create stories and images for print, web and broadcast; layout, design and graphic illustrations. Basic fundamentals of journalism law and ethics.

**JOUR 115 Student News Media Editing Staff**

**3 Units** (Degree Applicable, CSU, C-ID #: JOUR 131)

(May be taken for option of letter grade or Pass/No Pass)

Lecture: 18 Lab: 108

**Prerequisite:** *JOUR 114*

Management and leadership involvement in writing and producing the college student publications. Researching, writing and editing articles for both publications; photography, videography, multimedia, and emerging new technologies to create stories and images for print, web and broadcast; art direction, layout, design and graphic illustrations. Journalism law, copyright and ethics.

**JOUR 116 Multimedia Storytelling**

**3 Units** (Degree Applicable, CSU, C-ID #: JOUR 120)

(May be taken for option of letter grade or Pass/No Pass)

Lecture: 36 Lab: 54

Multimedia storytelling with a journalism emphasis. Techniques explored include the use of video, photos, audio, and text to convey interactive news and feature stories for online publishing. Cultivates skills in interviewing, sourcing and information, gathering content using photographic, audio, and video recording equipment.