

BUSINESS: MANAGEMENT (BUSM)

BUSM 10 Principles of Continuous Quality Improvement

3 Units (Degree Applicable)

Lecture: 54

Advisory: BUSO 5 or eligibility for ENGL 68

History and evolution of thought in Continuous Quality Improvement (CQI), including the theories and methods of Deming, Juran, and Crosby. Practical application of Quality management processes and tools are presented for the continuous improvement of (organizational quality. Relevant case studies are included.

BUSM 20 Principles of Business

3 Units (Degree Applicable, CSU, UC, C-ID #: BUS 110)

Lecture: 54

Prerequisite: Eligibility for ENGL 68

Business and its functions, background, development, organization, and opportunities. Business terms, current trends, methods, contemporary and future problems, and current business practices are covered.

BUSM 50 World Culture: A Business Perspective

3 Units (Degree Applicable, CSU)

Lecture: 54

An overview of the effects of culture on business communication and interaction. Cultural roles and components are described and related to the business environment and the student's own culture.

BUSM 51 Principles of International Business

3 Units (Degree Applicable, CSU)

Lecture: 54

Advisory: BUSO 5 or Eligibility for ENGL 68

International business environment with a global perspective. Introduces global viewpoints across the full spectrum of business functions, including, but not limited to: accounting, finance, human resources, management, operations, production, purchasing, and strategic planning.

BUSM 52 Principles of Exporting and Importing

3 Units (Degree Applicable, CSU)

Lecture: 54

Advisory: BUSO 5 or Eligibility for ENGL 68

Practical information needed to participate in activities related to the exporting and importing of goods and services. Includes vocabulary, acronyms, trends, regulations, regional agreements, documentation, and challenges related to the exporting and importing of goods and services.

BUSM 53 Supply Chain Management

3 Units (Degree Applicable, CSU)

Lecture: 54

The supply chain and its key elements. Students are exposed to concepts, models, and terminology used in demand planning, inventory planning, material planning, distribution planning, fulfillment planning, and related components of a supply chain.

BUSM 60 Human Relations in Business

3 Units (Degree Applicable, CSU)

Lecture: 54

Inter-disciplinary study of how people work and relate at the individual, group, and organizational level. Topics include motivation, team work, leadership skill, and how to handle organizational change.

BUSM 61 Business Organization and Management

3 Units (Degree Applicable, CSU)

Lecture: 54

Advisory: BUSM 20

Functions of management, management concepts, planning, organizing, staffing, and controlling. Theories of management, lines of authority, functions of departments, and the importance of policies, procedures, and controls.

BUSM 62 Human Resource Management

3 Units (Degree Applicable)

Lecture: 54

Direction of people including guidance, control, supervisory problems, training, job analysis, interviewing, testing, rating, and other functions involving human resources. Designed to improve the overall understanding of the relationship between the individual and the business organization.

BUSM 66 Small Business Management

3 Units (Degree Applicable, CSU)

Lecture: 54

Organizing, starting, and operating a small business enterprise. Emphasis on entrepreneurial applications in a small business environment.

BUSM 81 Work Experience in Business

1-4 Units (Degree Applicable)

(May be taken for Pass/No Pass only)

Prerequisite: Compliance with Work Experience regulation as designated in the College Catalog

Corequisite: BUSM 20 (May have been taken previously)

Provides business students with on-the-job experience in an approved, off-campus worksite which is related to classroom-based learning. A minimum of 75 paid clock hours or 60 non-paid clock hours per semester is required for each unit of credit. Work experience placement is not guaranteed, but assistance is provided. Students who repeat this course will improve skills through further instruction and practice.

BUSM 85 Special Issues in Business

2 Units (Degree Applicable)

(May be taken for option of letter grade or Pass/No Pass)

Lecture: 36

Provide business majors with a forum to gain knowledge, develop techniques, problem solve and implement solutions in an actual business situation to add to the creation of a career portfolio.