

FASHION MERCHANDISING - LEVEL II (CERTIFICATE N0485)

Business Division Certificate N0485

The Fashion Merchandising Level II Certificate is designated to build upon the Fashion Merchandising Level I Certificate to provide students with proven business and management tools that will increase their practical understanding of merchandising and marketing. Students will be exposed to projects and visual display simulations that will enhance their merchandising and management career potential.

Required Courses

Course Prefix	Course Name	Units
	Completion of the Fashion Merchandising - Level I coursework	19
PLUS		
	Completion of the Fashion Merchandising - Level II coursework	6
Total Units		25

Course Prefix	Course Name	Units
Fashion Merchandising - Level I Coursework		
FASH 8	Introduction to Fashion	3
FASH 17	Textiles	3
FASH 25	Fashion Digital Illustration and Design	3
FASH 59	Fashion Retailing	3
FASH 62	Retail Buying and Merchandising	4
FASH 63	Fashion Promotion	3
Total Units		19

Course Prefix	Course Name	Units
Fashion Merchandising - Level II Coursework		
FASH 9	History of Fashion	3
or FASH 57	Fashion Retailing and Production Technologies	
FASH 10	Clothing Construction I	3
Total Units		6

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Demonstrate their understanding of the fashion industry trend research process.
- Analyze the marketing and promotional techniques of fashion and apparel companies.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.