

CONSUMER RELATIONS (CERTIFICATE M0479)

Business Division

Certificate M0479

This program provides semi-professional training for those who seek immediate Consumer Relations employment in non-profit agencies, government, education, or business such as utilities, telecommunications, and finance. Positions include, but are not limited to: consumer affairs representatives, client related government jobs, and community advocates.

Required Courses

Course Prefix	Course Name	Units
BUSO 25	Business Communications	3
BUSO 26	Oral Communications for Business	3
FCS 41	Life Management	3
FCS 51	Consumerism: The Movement, its Impact, and Issues	3
FCS 80 or BUSA 71	Personal Financial Planning	3
Total Units		15

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Demonstrate meaningful self-evaluation related to increasing their lifelong personal well-being.
- Identify, prioritize, and evaluate their personal and personal financial goals.
- Identify consumer related laws and government agencies.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.