

RETAIL MANAGEMENT – LEVEL 2

#24359

This intermediate certificate builds upon the Level 1 Certificate to expose students to the various functions of managers in retail positions. Fundamentals of business organization, retail marketing and staffing provide the student a solid foundation from which to build a career in retail management.

Program Requirements

This certificate requires:

Completion of the Retail Management - Level 1 coursework

PLUS

Completion of the Retail Management - Level 2 coursework

Required Courses

Retail Management - Level 1 Coursework

VOC BO25 Business Communication

VOC CSB15 Microcomputer Applications

VOC FSH62 Retail Store Management and Merchandising

or VOC BS50 Retail Store Management and Merchandising

Retail Management - Level 2 Coursework

VOC BA11 Fundamentals of Accounting

VOC BM61 Business Organization and Management

VOC BM62 Human Resource Management

VOC BS36 Principles of Marketing

Back to Vocational Programs (<http://catalog.mtsac.edu/programs/noncredit-programs/programsaz/vocational-programs>)

Program Learning Outcomes

- Students will apply management concepts and functions.
- Students will explain theory and practical application of Equal Employment Opportunity current employment laws.
- Students will develop a working knowledge of marketing terminology.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.