

VOC: RETAIL MANAGEMENT – LEVEL 2

#24359

This intermediate certificate builds upon the Level 1 Certificate to expose students to the various functions of managers in retail positions. Fundamentals of business organization, retail marketing and staffing provide the student a solid foundation from which to build a career in retail management.

Program Requirements

This certificate requires:

Completion of the Retail Management - Level 1 coursework

PLUS

Completion of the Retail Management - Level 2 coursework

Required Courses

Course Prefix	Course Name	Units
Retail Management - Level 1 Coursework		
VOC BO25	Business Communication	
VOC CSB15	Microcomputer Applications	
VOC FSH62	Retail Store Management and Merchandising	
	or VOC BS50 Retail Store Management and Merchandising	

Course Prefix	Course Name	Units
Retail Management - Level 2 Coursework		
VOC BA11	Fundamentals of Accounting	
VOC BM61	Business Organization and Management	
VOC BM62	Human Resource Management	
VOC BS36	Principles of Marketing	

Back to Vocational Programs (<http://catalog.mtsac.edu/programs/noncredit-programs/programsaz/vocational-programs>)

Program Learning Outcomes

- Students will apply management concepts and functions.
- Students will explain theory and practical application of Equal Employment Opportunity current employment laws.
- Students will develop a working knowledge of marketing terminology.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.