

INTERNATIONAL BUSINESS – LEVEL 2

#24431

In the International Business – Level 2 Certificate, the student will learn methods and approaches to managing the complexities of doing business in an international environment. Students acquire both theoretical knowledge and practical skills related to managing and marketing within the global arena. Students active in the workforce will acquire new skills that are highly desirable in a fast-paced dynamic global environment, with an emphasis on the small business perspective.

Program Requirements

This certificate requires:

Completion of the International
Business - Level 1 coursework

PLUS

Completion of the International
Business - Level 2 coursework

Required Courses:

International Business - Level 1 Coursework

VOC BM20 Principles of Business

VOC BM51 Principles of International Business

VOC BS36 Principles of Marketing

International Business - Level 2 Coursework

VOC BM61 Business Organization and Management

VOC BM66 Small Business Management

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Program Learning Outcomes

- Students will apply management concepts and functions.
- Students will describe business planning for small business.
- Students will discuss the legal forms of business ownership

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.